



## News Release

For Immediate Release  
May 1, 2019

Contact: Kristy Bansemer  
788-1519/393-8549

### **Vision Derby 2040 Public Open Houses Announced** May 21 at The Pavilion at Madison Avenue Central Park

Derby, Kansas – As the City of Derby looks toward its future growth, a major goal is to create a clear vision of where we as a community would like to be in the next 20 years. The City wants to remain a community of choice for attracting businesses and retaining and gaining new residents in a growing metropolitan area. To achieve this, the City is embarking on developing a road map for the future called **Vision Derby 2040**.

#### **What are the goals of Vision Derby 2040?**

- Create a policy plan that sets out the cities future direction across all elements that make Derby functional and unique.
- Develop a vision and direction for the future defined by Derby residents.
- Guide growth and future land use.
- Identify projects and ideas that maintain and improve Derby's quality of life.
- Address issues related to housing, corridors, and the community image to attract and retain residents and businesses.
- Develop an implementation strategy for both short and long-term needs.

The City is looking for energetic and dynamic public participation and engagement during the **Vision Derby 2040** planning process. Please join us for our initial open house events on Tuesday, May 21 at The Pavilion at Madison Avenue Central Park, 512 E. Madison Ave. The first open house is 4:30 p.m. to 6 p.m. and the second is 6:30 to 8 p.m. There will be a short presentation at the beginning of each open house followed by an informal workshop setting to share ideas and learn more from City staff and consultants. Comment forms will be available at the event and an online survey at [VisionDerby.com](http://VisionDerby.com) will be open after the event to gather feedback from meeting attendees and those who cannot attend.

It is imperative that **Vision Derby 2040** reflects the desires of residents, businesses, and visitors to the area. These open houses will be the kick off for many engagement activities over the next year where we will seek public input. Please visit [VisionDerby.com](http://VisionDerby.com) for project updates and meeting announcements.

XXXX

Media Contact: Jayne Siemens, 816-289-1109, [j Siemens@vencomm.com](mailto:j Siemens@vencomm.com)