



CITY OF DERBY
MEETING OF THE 150th ANNIVERSARY TASK FORCE
MARCH 19, 2018
4:00PM – 5:30PM
MEETING SUMMARY

1. CALL MEETING TO ORDER

2. ROLL CALL

Members Absent: Rhonda Cott, Carol Keller, David Foster, John Rhodes, Josh Turner, Kathleen O'Brien, Kristin Sen, Kristy Norman, Linda Sessions, Marsha Volz, Paula Downs, Susan Swaney

3. NEW BUSINESS

3.A. Committee Reports

- Book- Kathy Sexton
 - Rhonda has been working directly with Kristy Norman to scan and organize photos. They have had several appointments with people who have either contacted them to share their photos or they have contacted them because they know they have something to share.
 - Informer staff has started the layout of the book so they can assess periods of time that are still lacking information.
 - The book committee will be getting together soon to regroup and review what we've gathered thus far.
- Research- Hillary Lawrence
 - Still working on research such as newspaper articles and the history of the police and fire dept.
 - Found the requirements for the Mrs. Derby - The participants had to be married or had been married and live in the school district. The winner was the woman who sold the most tickets to the Derby Diary play.
 - Need histories of the local churches besides the Presbyterian, Catholic, and Madison Avenue Methodist Church
 - If anyone needs a topic researched, email kristy@derbylibrary.com.
- Events- Kathy Sexton
 - The DRC will host Talent Fest on October 5 in conjunction with the Chamber Chili Cook-off at Madison Avenue Central Park.
 - There will be a movie sponsored by the DRC at High Park in September.
 - The Chamber's Taste of Derby theme for 2019 is "Big Birthday Bash." It will be the conclusion of the celebration of Derby's 150th.
 - Senior Center will sponsor Dance-a-longs on April 30 and July 30 at the Venue.

- They will also be sponsoring Music Fest on June 8 and 9 at High Park; this will follow the conclusion of the Derby BBQ Fest on June 7 and 8.
- The library will host an 1869 murder mystery event during the year.
- The library will also feature the Derby History Book for Story Walk in High Park.
- Party in the Park (July 4) will include bingo and concessions sponsored by the Senior Center and Optimist Club and the display of model trains by the Train Club.
- Want to help sponsor an event? Let us know. Want to help but don't know how? We have ideas.
- Historical Landmarks- Bill Smith
 - The committee met on March 19 to prepare for the next council meeting, where they will ask the City Council to fund the project.
 - The goal is to have signs placed by the end of the year.
 - They will be ADA accessible. Currently working with the city to achieve that goal.
 - A route map was attached to the agenda to show how these landmarks can be viewed via a short car trip.
- Video- Kristy Bansemer
 - A meeting will be held on April 4.
 - Prior to that meeting, Kristy Bansemer will attempt to set a timeline with KPTS on creating the videos.
 - Three to four 2 minute videos will be created.
 - Please pass along ideas if you have an idea of something that should be in a short film.
- Merchandise- Kristy Bansemer
 - Want to have approximately five items available for purchase.
 - Options:
 - Celebrate Derby t-shirt (green, blue)
 - Volunteer t-shirt (orange)
 - lapel pins
 - Already purchased.
 - coffee mug
 - coasters (stone or ceramic)
 - buttons
 - Possibly used as an entrance requirement for events
 - window decal
 - Could be used for business sponsors
 - license plate?
 - plastic bag for events
 - insulated travel mug
 - plastic cup set
 - re-usable water bottle

- wall-hangings
- kid-friendly toys (consider giveaways rather than items for purchase)
- Discussion:
 - Mark Staats- Water bottles won't be utilized as much as a coffee cup.
 - Feryl Baxter- Would enjoy a re-usable bag to carry around and shop with.
 - Chris Drum- A collapsible cooler with the logo on it would be a good keepsake.
 - Kathy Sexton- Offer one item with the City of Derby logo.
 - Randy White- Dislike the idea of buttons.
 - Jenny Webster- Buttons could be hard to keep ahold of, since the celebration is months in length.
- 150th Anniversary Signage
 - Pop-Up banner (used for events)
 - Building mural
 - Light pole banners

3.B. Sponsorship Committee

- Important to have this committee so we don't duplicate calls to the same businesses.
 - Different levels of sponsorship available: writing a check, hosting an event, etc.
- Do you know someone who would like to sponsor? Please let Kathy Sexton know, so she can coordinate someone to reach out to them.

3.C. Other Business

- Time Capsule Research- Linda Sessions
 - Was not able to attend. Will be placed on next meeting agenda.
- **Next Meeting:** May 14, 2018 in the Council Room at Derby City Hall from 4:00 p.m. to 5:30 p.m.

4. ADJOURNMENT