



CITY OF DERBY
MEETING OF THE 150TH ANNIVERSARY TASK FORCE
MAY 22, 2017
4:00 PM - 5:30 PM
MEETING SUMMARY

1. CALL MEETING TO ORDER

- a. Members Absent: Kathleen Avitt, Timothy Bynum, Paula Downs, David Foster, Josh Turner
- b. Resigned Prior to Meeting: Krysti Carlson-Goering

2. NEW BUSINESS

2. A. Welcome and Introductions

- a. Mayoral Welcome
- b. Introductions
 - i. Everyone introduced themselves, gave some background and spoke of the reason they were interested in being a part of the 150th Anniversary Task Force.

2. B. Review of Derby's Centennial, Development, and Roles of Task Force

- a. Brainstormed ideas for events and commemorative activities
 - 1. Historical re-enactments; play; video; movie
 - 2. Arts and crafts fair
 - 3. Cemetery tour; history of founders through tour guides at individual graves
 - 4. Something unique just to brand Derby
 - 5. Carnival, concert, food trucks, ice cream social
 - 6. Events for an entire summer; Memorial Day to Labor Day
 - 7. "Night at the Museum" at Derby Historical Museum
 - 8. History of various Derby parks
 - 9. Coordinate through schools for "Community Reunion"
 - 10. Reach out to Sister City?
 - 11. Repeat retro events and create new ones
 - 12. Sports/contests (softball, golf, fishing, cooking, chess, Twins baseball, canoe race, triathlon, run); DRC events
 - 13. Collaborate with McConnell; flyover from AFB?; military night; ceremony honoring Derby veterans
 - 14. Buttons used as fundraising and admission tool

15. Commemorative merchandise: T-Shirts, belt buckle (like centennial)
 16. Involve Derby churches
 17. City-wide service project
 18. Nose art for new airplane
 19. Scavenger/medallion hunt (tie to historical places)
 20. Derby blog online: post stories and memories; provides archive
 21. Quilts
 22. Traditions: bath tub races, cow pie throw, bed races, pie eating contest
 23. Break Guinness record
 24. Student contests: art, essay contests, video; use students as ambassadors
 25. Parade (during school year) with marching band
 26. Founder's Day; car show; dance; rodeo; camping; swimming
 27. Fireworks
 28. Marketing for routine events (DRC, Chamber, churches)
 29. Country show; dance
 30. Tour of historic places; garden tour, self-guided tour, maps
 31. Book of history and old photos
 32. Round barn event
 33. Historical markers around town
 34. Movie in the park
 35. Time capsule
 36. Pet show/talent show
- b. Growth of Derby
1. 1869: First settlers established homestead (Garretts)
 2. 1969: 100th Anniversary
 3. 2019: 150th Anniversary
 4. 2069: 200th Anniversary
- c. Roles of Task Force
1. Collection/research/write/sort photos
 2. Theme/logo/promote the anniversary in our own circles
 3. Recruit volunteers and liaison to organizations
 4. We are the ambassadors for this celebration
- d. Discussion of Possible Committees
1. Fundraising and sponsorships
 2. Events:
 1. Budget
 2. Traditional vs. new
 3. School competitions and activities
 4. Liaisons with organizations and churches
 3. Communications: marketing, logo/graphics, video, website
 4. Content/Research: book, cemetery info, narratives and photos
 5. Merchandise
 6. Volunteer coordination

7. Historical landmarks

2. C. Preview of Next Meeting: July 17 at 4 p.m.

- a. Develop theme: resourcefulness, grit; when you're here, you're family; festive/fun; community pride/identity; legacy/sense of home
- b. Talk about logo and website development
- c. Form committees based on preferences

3. ADJOURNMENT

Action Items before Next Meeting:

1. Think about theme ideas.
2. Think about what you would like to work on and which committee you would like to be a part of.