



Population Summary	
2000 Total Population	19,247
2010 Total Population	22,284
2019 Total Population	23,900
2019 Group Quarters	77
2024 Total Population	25,067
2019-2024 Annual Rate	0.96%
2019 Total Daytime Population	18,015
Workers	6,796
Residents	11,219
Household Summary	
2000 Households	6,696
2000 Average Household Size	2.85
2010 Households	8,346
2010 Average Household Size	2.66
2019 Households	8,953
2019 Average Household Size	2.66
2024 Households	9,481
2024 Average Household Size	2.64
2019-2024 Annual Rate	1.15%
2010 Families	6,263
2010 Average Family Size	3.10
2019 Families	6,664
2019 Average Family Size	3.11
2024 Families	6,985
2024 Average Family Size	3.09
2019-2024 Annual Rate	0.95%
Housing Unit Summary	
2000 Housing Units	6,929
Owner Occupied Housing Units	77.9%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	3.4%
2010 Housing Units	8,821
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	5.4%
2019 Housing Units	9,495
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	5.7%
2024 Housing Units	10,054
Owner Occupied Housing Units	66.6%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	5.7%
Median Household Income	
2019	\$70,487
2024	\$77,978
Median Home Value	
2019	\$177,543
2024	\$196,476
Per Capita Income	
2019	\$32,795
2024	\$37,252
Median Age	
2010	34.8
2019	37.1
2024	38.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	8,953
<\$15,000	4.6%
\$15,000 - \$24,999	5.2%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	16.2%
\$100,000 - \$149,999	21.2%
\$150,000 - \$199,999	4.9%
\$200,000+	4.8%
Average Household Income	\$87,387

2024 Households by Income

Household Income Base	9,483
<\$15,000	3.8%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	23.8%
\$150,000 - \$199,999	6.7%
\$200,000+	5.8%
Average Household Income	\$98,288

2019 Owner Occupied Housing Units by Value

Total	6,520
<\$50,000	1.5%
\$50,000 - \$99,999	11.2%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	30.2%
\$200,000 - \$249,999	15.0%
\$250,000 - \$299,999	9.4%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.4%
Average Home Value	\$208,681

2024 Owner Occupied Housing Units by Value

Total	6,694
<\$50,000	0.9%
\$50,000 - \$99,999	9.1%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	26.1%
\$200,000 - \$249,999	15.7%
\$250,000 - \$299,999	11.1%
\$300,000 - \$399,999	10.9%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.7%
Average Home Value	\$251,849

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	22,284
0 - 4	7.1%
5 - 9	8.0%
10 - 14	8.1%
15 - 24	13.5%
25 - 34	13.6%
35 - 44	12.6%
45 - 54	14.5%
55 - 64	11.1%
65 - 74	6.2%
75 - 84	4.0%
85 +	1.3%
18 +	71.9%

2019 Population by Age

Total	23,898
0 - 4	6.4%
5 - 9	6.6%
10 - 14	7.1%
15 - 24	12.6%
25 - 34	14.2%
35 - 44	13.4%
45 - 54	11.4%
55 - 64	13.4%
65 - 74	9.0%
75 - 84	4.2%
85 +	1.7%
18 +	75.8%

2024 Population by Age

Total	25,066
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	12.0%
25 - 34	13.6%
35 - 44	14.4%
45 - 54	11.5%
55 - 64	11.6%
65 - 74	10.4%
75 - 84	5.0%
85 +	1.8%
18 +	76.4%

2010 Population by Sex

Males	10,878
Females	11,406

2019 Population by Sex

Males	11,744
Females	12,154

2024 Population by Sex

Males	12,354
Females	12,712

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity	
Total	22,284
White Alone	91.6%
Black Alone	1.8%
American Indian Alone	1.0%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	3.0%
Hispanic Origin	5.2%
Diversity Index	24.3
2019 Population by Race/Ethnicity	
Total	23,900
White Alone	90.8%
Black Alone	1.8%
American Indian Alone	0.9%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.1%
Two or More Races	3.6%
Hispanic Origin	6.5%
Diversity Index	27.6
2024 Population by Race/Ethnicity	
Total	25,069
White Alone	89.8%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	2.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	4.0%
Hispanic Origin	7.9%
Diversity Index	30.9
2010 Population by Relationship and Household Type	
Total	22,284
In Households	99.6%
In Family Households	88.7%
Householder	28.1%
Spouse	22.7%
Child	34.7%
Other relative	1.8%
Nonrelative	1.4%
In Nonfamily Households	11.0%
In Group Quarters	0.4%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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**2019 Population 25+ by Educational Attainment**

Total	16,087
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	2.3%
High School Graduate	16.9%
GED/Alternative Credential	3.4%
Some College, No Degree	24.4%
Associate Degree	9.5%
Bachelor's Degree	29.7%
Graduate/Professional Degree	13.3%

**2019 Population 15+ by Marital Status**

Total	19,094
Never Married	23.8%
Married	60.3%
Widowed	5.6%
Divorced	10.3%

**2019 Civilian Population 16+ in Labor Force**

Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%

**2019 Employed Population 16+ by Industry**

Total	12,714
Agriculture/Mining	0.1%
Construction	5.5%
Manufacturing	19.7%
Wholesale Trade	2.6%
Retail Trade	9.8%
Transportation/Utilities	3.6%
Information	1.6%
Finance/Insurance/Real Estate	5.2%
Services	44.8%
Public Administration	7.0%

**2019 Employed Population 16+ by Occupation**

Total	12,714
White Collar	66.9%
Management/Business/Financial	12.9%
Professional	31.0%
Sales	7.2%
Administrative Support	15.8%
Services	14.7%
Blue Collar	18.3%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.2%
Installation/Maintenance/Repair	4.2%
Production	5.1%
Transportation/Material Moving	4.8%

**2010 Population By Urban/ Rural Status**

Total Population	22,284
Population Inside Urbanized Area	99.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.8%



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**2010 Households by Type**

Total	8,346
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	75.0%
Husband-wife Families	60.5%
With Related Children	28.3%
Other Family (No Spouse Present)	14.5%
Other Family with Male Householder	4.0%
With Related Children	2.9%
Other Family with Female Householder	10.5%
With Related Children	7.4%
Nonfamily Households	3.7%
All Households with Children	38.8%
Multigenerational Households	3.3%
Unmarried Partner Households	4.0%
Male-female	3.5%
Same-sex	0.5%

**2010 Households by Size**

Total	8,346
1 Person Household	21.3%
2 Person Household	35.1%
3 Person Household	16.9%
4 Person Household	15.7%
5 Person Household	6.9%
6 Person Household	2.7%
7 + Person Household	1.3%

**2010 Households by Tenure and Mortgage Status**

Total	8,346
Owner Occupied	74.7%
Owned with a Mortgage/Loan	58.1%
Owned Free and Clear	16.6%
Renter Occupied	25.3%

**2010 Housing Units By Urban/ Rural Status**

Total Housing Units	8,821
Housing Units Inside Urbanized Area	99.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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**Top 3 Tapestry Segments**

1. Green Acres (6A)
2. Rustbelt Traditions (5D)
3. Soccer Moms (4A)

**2019 Consumer Spending**

Apparel & Services: Total \$	\$18,902,146
Average Spent	\$2,111.26
Spending Potential Index	99
Education: Total \$	\$14,071,383
Average Spent	\$1,571.69
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$29,368,264
Average Spent	\$3,280.27
Spending Potential Index	100
Food at Home: Total \$	\$45,908,394
Average Spent	\$5,127.71
Spending Potential Index	99
Food Away from Home: Total \$	\$32,853,467
Average Spent	\$3,669.55
Spending Potential Index	100
Health Care: Total \$	\$54,659,000
Average Spent	\$6,105.10
Spending Potential Index	103
HH Furnishings & Equipment: Total \$	\$19,533,276
Average Spent	\$2,181.76
Spending Potential Index	102
Personal Care Products & Services: Total \$	\$8,143,006
Average Spent	\$909.53
Spending Potential Index	103
Shelter: Total \$	\$161,785,531
Average Spent	\$18,070.54
Spending Potential Index	98
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,367,434
Average Spent	\$2,498.32
Spending Potential Index	101
Travel: Total \$	\$20,104,410
Average Spent	\$2,245.55
Spending Potential Index	100
Vehicle Maintenance & Repairs: Total \$	\$10,383,268
Average Spent	\$1,159.75
Spending Potential Index	101

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.